




# SHANEL BEN DAVID

PRODUCT DESIGNER – UX UI

 Netanya, Israel

 Shanelbd1@gmail.com

 052 – 7347297

 www.shanelbendavid.com

 www.linkedin.com/in/shanel-ben-david

## ABOUT ME

UI/UX designer with a focus on understanding client needs, attention to detail, and creative thinking.

Enjoys collaborating in teams and solving complex problems. Eager to join a professional, creative team to craft meaningful user experiences.

I'm constantly seeking new ideas, enjoy staying updated on trends, and love pursuing hobbies and spending time with loved ones.

## SKILLS

- Figma
- Wix
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

## LANGUAGES

- Hebrew (Native)
- English (Conversant)
- Spanish (Conversant)

## EXPERIENCE

Self employed

2023 – 2024

### UX/UI Designer

- Self employed UX/UI designer collaborating with mostly startup companys, in charge of user experience research and UI design.
- Providing consultation on user experience and UI principles to junior designers.

Wallashops

2022 – 2023

### Head of design

- Team management, ensuring timely task and project completion.
- Cultivated a culture of partnership, teamwork, and cooperation.
- Designed for multiple websites simultaneously, including SHOP 5, Walla Shops, and MAMAGURU.
- Developed unique design languages, ensuring consistency across campaigns and media assets.

Wallashops

2019 – 2021

### Marketing designer

- Created design concepts for diverse media channels, such as social media, newsletters, and marketing banners.
- Collaborated closely with a team of talented designers to bring design concepts to life.

## EDUCATION

Product design – UX / UI

2022 – 2023

### Studio 6b

- Building design systems and essential rules in the user interface to communicate with developers.
- Creating meaningful animations and micro-interaction.
- Creating competitive research and personas.
- Creating user journey map, empathy map, and visual research.
- Design sprint workshop.

Engineering degree

2017 – 2019

### Ort Hermelin – media design

- Graduated with honors.
- Extensive training in digital and print media design.
- Proficiency in design software and technologies like Photoshop, HTML, CSS, Illustrator, InDesign, and Figma.
- Designing for desktop and mobile environments, including print products like packaging, advertising, and posters.

## NATIONAL SERVICE

Home Front Command

2014 – 2016

### NCO authority

- As part of my duties, I collaborated with security officers to prepare emergency authorities.